

Context

The globalization of chemical sector has reached such scale and array of goods produced in the sector is so wide that traditional approach to safety and security starts to become insufficient.

Despite the amount of investments we make in safe development of chemistry sector helping to satisfy society needs, huge amount of consumers is not even aware of how much they owe to chemistry and how many products on the shelves are made in a safe and secure way. Today, chemistry on the number of production processes, as well as final goods raises a number of concerns for the consumers.

For this reason, in the age of universal access to information, consumers openly ask for transparency from companies, knowledge about their operations and confirmation that their products are created as a result of safe and secure processes. They expect a declaration that supplied products will in fact be safe.

The answer to the above is the CHEM-FRIENDLY initiative. The aim of CHEM-FRIENDLY is building a positive image in the eyes of a consumer for safe products brought by a responsible developer, producer or supplier.

The CHEM-FRIENDLY initiative was supported at the at the First Global Summit in Chemical Safety and Security (CHEMSS 2016) attended by over 400 participants from 40 countries representing government, academia, business and consumer associations, and supported in the CHEMSS2017 Declaration, in Shanghai, China, attended by over 200 participants from over 50 countries.

**Working together to enhance
chemical safety and security**

About ICCSS

The International Centre for Chemical Safety and Security (ICCSS) www.iccss.eu is an independent, non-profit foundation, registered in Warsaw, Poland.

ICCSS functions as an international leader in developing chemical security culture at national, regional and global levels, with an emphasis on governments, chemical industries, academia and NGOs.

ICCSS serves a multi-stakeholder forum for sharing knowledge and best practices, and for promoting public-private enterprises and modern management, in all areas of chemical activities, with an emphasis on industry, transportation of chemicals, academic studies, scientific research and laboratory work.

ICCSS operates an ICCSS Global Team – international network of recognized experts who provide with world class advice on chemical safety and security.

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CHEM - FRIENDLY
Safety • Security

*Your commitment to safe,
global chemistry*

What is CHEM-FRIENDLY?

CHEM-FRIENDLY is a declaration that a company conducts production processes and manages chemicals in a safe and responsible way.

CHEM-FRIENDLY creates individual, societal and business responsibility, not through the increase in standards, norms or certificates, but through knowledge sharing, best practices exchanges, cooperation and trainings.

CHEM-FRIENDLY's goal is to create a positive image of chemistry and the enterprises engaged in this sector. Building a friendly image is an important sales leverage tool, not only for consumers but also for suppliers.

Development of business whilst making processes safer and more secure. This is the main idea of CHEM-FRIENDLY.

Is CHEM-FRIENDLY for me?

Every company which deals with the chemical sector is welcome to join. Although chemistry is used for peaceful purposes, it can be deadly if managed in an inappropriate way. It applies to companies in sectors such as:

- Production
- Transportation
- Storage
- Industries
- Waste management

We also welcome all producers and suppliers of services who in their everyday business support the development of chemical safety and security. We will show your solutions increasing safety and security at a world forum.

Receipt of CHEM-FRIENDLY is a confirmation that the company is aware of the requirements and acts responsibly in the area of chemical safety and security. At the same time it supports the chemical safety and security culture and promotes its strengthening globally, along with the Declaration of CHEMSS 2016.

Benefits

1. Building a positive image of the company in the global market

CHEM-FRIENDLY is a recognizable logo (visible on product labels, brochures and websites) for consumers and business partners.

- At time of purchase of your products, consumers and end-users recognize the CHEM-FRIENDLY logo. They are able to identify the company and relate it to the media campaigns available on the internet. They are able to read about the company's activities and the ways in which the company deals with safety and security issues. This builds a positive image of the company which takes into account consumers' needs and thus increases the customers' loyalty.
- Consumers and end-users are regularly informed about the products of companies with CHEM-FRIENDLY logo through campaigns in social media and on the website describing safe usage of chemistry (www.iccss.eu). Each company has an opportunity to place an information about its products
- Consumers and end-users have an opportunity to become acquainted about the uses of specific products supplied by the company. Thanks to this, anonymous chemicals and products start being associated with a given brand – your company.
- Consumers and end-users are capable to identify your company in a database, look through the range of your services and start business cooperation.
- Consumers and end-users reassured that their business partner is responsible in terms of approach to risks and thus creating mutual understanding in areas of chemical safety and security – this facilitates access to customers in the whole world, speeds up negotiations regarding purchase and delivery.
- Companies have an opportunity to present innovative solutions on the global market. Through participation in CHEM-FRIENDLY you can also become a global stakeholder in the chemical sector.

2. Access to ICCSS Network

ICCSS actively participates in global conferences and gatherings pertaining to chemical safety and security. Through these activities CHEM-FRIENDLY is becoming much more recognizable, thus you will receive:

- Marketing and promotions on global conferences at which ICCSS is present;
- Cooperation possibilities in the projects that ICCSS is engaged in;
- Possibility to begin business cooperation in countries where ICCSS Network has its representatives (currently around 60);
- Access to best practices and trainings from the leading institutes. Working level cooperation with US, EU, China and emerging markets;
- Discounts for yearly conferences organized by ICCSS, including the Global Summit in Chemical Safety and Security – CHEMSS;
- Possibility to engage in global cooperation with entities participating in the ICCSS Network.

3. Our global goal

CHEM-FRIENDLY already gives tangible benefits to your company. However jointly we are capable of achieving even more ambitious goals. In 3 years time CHEM-FRIENDLY will become:

- Global, voluntary initiative associating all entities in the chemical sector, recognized by the consumers in the whole world
- Global B2B network with an active platform containing information about prices and offers
- Global forum for exchange of information about best practices in the area of chemical safety and security

Consumers and End-users

Suppliers and companies in the chemical sector