

Context

The globalization of chemical sector has reached such scale and the array of goods produces in the sector is so wide that traditional approach to safety and security starts to become insufficient.

Despite the amount of investments we make in safe development of chemistry helping to satisfy society needs, huge amount of consumers is not even aware of how much they owe to chemistry and how many products on the shelves has are made through the chemical industry in a safe and secure way. Today, chemistry at the level of production processes, as well as final goods raises a number of concerns for the consumers.

For this reason, in the age of universal access to information, consumers openly ask for transparency from companies, knowledge about their operations and confirmation that their products are created as a result of safe processes. They expect a declaration that supplied products will in fact be safe.

The answer to the above is the CHEM-FRIENDLY initiative. The aim of CHEM-FRIENDLY is building a positive image in the eyes of a consumer for safe products brought by a responsible supplier.

The CHEM-FRIENDLY initiative was developed at the First Global Summit in Chemical Safety and Security (CHEMSS 2016) attended by over 400 participants from 40 countries representing government, academia, business and consumer associations.

About ICCSS

The International Centre for Chemical Safety and Security serves as a centre of training in chemical safety and security and supports the development of national and international networks of chemical safety and security officers from relevant international organisations.

The centre provides continuity to the international efforts in chemical safety and security and focuses on building the potential for research, development, storage, production, and safe use of chemicals for purposes not prohibited by the Chemical Weapons Convention and other international agreements, including international health regulations.

The centre serves as a forum for exploring sustainable ways and means of sharing knowledge and best practices to protect chemical plants from potential security threats. In order to prevent the misuse of toxic chemicals, it is crucial to strengthen measures to improve the safety and security of chemical plant sites and transportation of chemicals.

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CHEM- FRIENDLY

CHEM FRIENDLY



Your commitment to safe, global chemistry

<p>What is CHEM-FRIENDLY?</p> <p>CHEM-FRIENDLY is a declaration that a company conducts production processes and manages chemicals in a safe and responsible way.</p> <p>CHEM-FRIENDLY creates individual, societal and business responsibility, not through the increase in standards, norms or certificates, but through knowledge sharing, best practices exchanges, cooperation and trainings.</p> <p>CHEM-FRIENDLY's goal is to create a positive image of chemistry and the enterprises engaged in this sector. Building a friendly image is an important sales leverage, not only for consumers but also for suppliers. Development of business whilst making processes safer and more secure. This is the main idea of CHEM-FRIENDLY.</p> <p>Is CHEM-FRIENDLY for me?</p> <p>Every company which deals with the chemical sector is welcome to join. Although chemistry is used for peaceful purposes, it can be deadly if managed in an inappropriate way. It applies to companies in sectors such as:</p> <ul style="list-style-type: none"> • Production • Transport • Storage • Industry • Waste management <p>We also welcome all producers and suppliers of services who in their everyday business support the development of chemical safety and security. We will show your solutions increasing safety and security at a world forum.</p> <p>Receipt of CHEM-FRIENDLY is a confirmation that the company is aware of the requirements and acts responsibly in the area of chemical safety and security. At the same time it supports the chemical safety and security culture and promotes its strengthening globally, along with the Declaration of CHEMSS 2016.</p>	<p>Benefits</p> <p>1) Building a positive image of the company in the global market</p> <p>CHEM-FRIENDLY is a recognizable logo (visible on product labels, brochures and websites) for consumers and business partners.</p> <p>Consumers and End-users</p> <ul style="list-style-type: none"> • At time of purchase of your products, consumers recognize the CHEM-FRIENDLY logo. They are able to identify the company and relate it to the media campaigns available on the internet. They are able to read about the company's activities and the ways in which the company deals with safety and security issues. This builds a positive image of the company which takes into account the consumer needs and thus increases the customer loyalty • Are regularly informed about the products of companies with CHEM-FRIENDLY logo through campaigns in social media and on the website describing safe usage of chemistry (www.iccss.eu). Each company has an opportunity to place an information about its products • Have an opportunity to become acquainted about the uses of specific products supplied by the company. Thanks to this, anonymous chemicals start being associated with a given brand- Your company. <p>Suppliers and companies in the chemical</p> <ul style="list-style-type: none"> • Are capable of identifying your company in a database, look through the range of your services and start business cooperation • Know that their business partner is responsible in terms of approach to risk and thus will be understood in areas of chemical safety and security – this facilitates access to customers in the whole world, speeds up negotiations regarding purchase and delivery • Companies have an opportunity to present innovative solutions on the global market. Through participation in CHEM-FRIENDLY you can also become a global stakeholder in the chemical sector 	<p>2) Access to ICCSS Network</p> <p>ICCSS actively participates in global conferences and gatherings pertaining to chemical safety and security. Through these activities CHEM-FRIENDLY is becoming much more recognizable, thus you will receive:</p> <ul style="list-style-type: none"> • Marketing and promotions on global conferences at which ICCSS is present • Cooperation possibilities in the projects that ICCSS is engaged in • Possibility to begin business cooperation in countries where ICCSS has its representatives (currently around 60) • Access to best practices and trainings from the leading institutes. Working level cooperation with US, EU, China and emerging markets • Discounts for yearly conferences organized by ICCSS, including the Global Summit in Chemical Safety and Security – CHEMSS • Possibility to engage in global cooperation with entities participating in the ICCSS Network <p>3) Our global goal</p> <p>CHEM-FRIENDLY already gives tangible benefits to your company. However jointly we are capable of achieving even more ambitious goals. In 3 years time CHEM-FRIENDLY will become:</p> <ul style="list-style-type: none"> • Global, voluntary initiative associating all entities in the chemical sector, recognized by the consumers in the whole world. • Global B2B network with an active platform containing information about prices and offers • Global forum for exchange of information about best practices in the area of chemical safety and security
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